

# Eleonora Fracassi

PhD Candidate in Management

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Citizenship: Italian

Date of birth: September 11<sup>th</sup>, 1986

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## RESEARCH EXPERIENCE

**Research Fellow**, CREL - Regional Council of Economy and Labour of the Lazio, Italy  
January 2012 – April 2012

- Production of a report with others authors about the process of internationalization followed by Italian SMEs to entry in Southeast Asian markets

**Participation to the EURAM (European Academy of Management) Doctoral Colloquium**

June 2-3, 2014

- Presentation of the research proposal: "*Capital structure decisions in financially distressed firms*"

**Researcher in Ceriis (LUSS International Research Center on Social Innovation)**

January 2015 - present

- Production of a report about Social Innovation in Italy

## RESEARCH INTERESTS

- Financing decisions and performance of firms in financial distress.
- Changes in governance structures of distressed firms and their effects on the firms' performance.
- M&A and performance of innovative firms.
- Business Models and performance of social innovative organizations.

## TEACHING EXPERIENCE

**Teaching Assistant**, Department of Business and Management, LUISS Guido Carli, University of Rome, Italy, 2012 - present

- Assistant of the Professor for undergraduate Management course.
- Assistant of the Professor for graduate International Business course.
- Assistant of the Professor for graduate Tourism Management course.
- Assistant of the Professor for graduate Territorial Marketing course.

**Tutoring**, Department of Business and Management, LUISS Guido Carli, University of Rome, Italy, Academic years: 2012 – 2013, 2013 – 2014, 2014-2015

- Tutor for undergraduate students 2012-2013

- Tutor for students outside the prescribed timeframe that need to be supported in order to complete their studies 2013-2014
- Tutor in corporate finance 2014-2015

## PROFESSIONAL EXPERIENCE

LUISS Business School, December 2013

- Production of an industrial analysis about the food & beverage industry of the Lazio area (the region that includes the city of Rome). The report (written with another author) aims to study the level of internationalization reached by the firms of the Lazio area that operate in the food & beverage industry. The project is part of the activity performed by the “observatory for the internationalization of the firms from Lazio”. The observatory is coordinated by the Professor Matteo G. Caroli and the project was realized for Infocamere SCpa.

Collaboration with Filas s.p.a. (a financial firm which has its legal office in Rome and operates in all the Italian area) April 2012 – July 2012.

- Redaction of the report “*Innovation Scoreboard 2012*”. The project was coordinated and supervised by Professor Matteo Caroli. The document aims to measure the level of innovation reported by the Italian firms through the construction of various indicators.

Work experience in a Chartered Accounting Firm in Rome, 2008 – 2012

- Tasks performed: Log receivables and payables, assistance in auditing internal and external accounts, assistance in preparing budgets and in ensuring compliance with taxation legislation, assistance in preparing financial statements.

## EDUCATION

**PhD in Management**, January 2012 - present

LUISS Guido Carli, University of Rome, Italy

**PhD Candidate**

**Dissertation Topic:** “*Capital structure decisions in financially distressed firms*”

Supervisor: Professor Matteo G. Caroli

**Master’s Degree in Business Accounting**, July 2011

LUISS Guido Carli, University of Rome, Italy

**Thesis in Valuation:** “*How to value Oil Companies: valuation methods and applications*”

Grade: 110/110 cum laude

**Bachelor’s Degree in Economics and Management**, December 2008

LUISS Guido Carli, University of Rome, Italy

**Thesis in Business Economics:** “*The influence of Venture Capital on the development of the Italian Firms*”

Grade: 106/110

**Chartered Accountant (C.P.A.) and Accounting Auditor** registered to the Court's Official Listing of C.P.A. of Rome, October 2014

## **PUBLICATIONS**

Barbarossa C., Fracassi E., *“Analisi delle caratteristiche delle imprese laziali e opportunità di internazionalizzazione nei Paesi Asiatici” (An analysis of the small and medium enterprises which operate in the Lazio area and of their opportunities for internationalization in Southeast Asian Markets)*, in *“L’internazionalizzazione delle PMI laziali nei mercati asiatici: opportunità strategiche e modalità di accesso”* in collaboration with CREL (Regional Council of Economy and Labour of the Lazio), edited by Edizioni Scientifiche Italiane, Rome, 2013.  
ISBN 978-88-495-2570-0.

## **WORKING PAPERS**

Leone M.I., Fracassi E., *“Il mercato della proprietà intellettuale nelle imprese in crisi: criticità valutative”*, 2014.

La Piana M., Fracassi E., Valentino A., *“Who makes the difference? Consequences for innovative performance of target firms in cross-border acquisitions”*, 2014